

Your Windshield Is Much More Than A Piece Of Glass

Did you know more technology is used in the making of today's vehicles than NASA used in putting a man on the moon?

Jim Potts, owner of **Jim Potts Auto Glass** located at 2204 Ave. J, enjoys sharing this little known fact with his customers.

"It's pretty amazing, but it's true. Today's vehicles are made with such precision, to tolerances less than the thickness of a dime. And with their advanced unibody construction, they are so fully integrated, that, as I tell my customers, 'Your windshield is not just a piece of glass that keeps the bugs and the rain out ...not anymore.'"

According to the National Highway and Transportation Safety Administration (NHTSA), the windshield of today's vehicles is the most vital component of the vehicle's safety restraint systems, including airbags. Without a windshield the passenger side airbag is useless, and in a rollover situation, the roof would collapse and the passengers would be crushed.

It is a warning that Jim believes he must share because, "Industry statistics show that on average a person might need a windshield replacement every five to seven years. Which means in most cases the person needing a windshield replacement has very little knowledge or experience with the replacement process and what really needs to be done."

Jim, who has been in the auto glass business for more than 30 years, is very aware of most customers' inexperience. "That's why I advise when you need a windshield replacement, it is always best to choose an auto glass company with people you know and trust to do the work."

He explains why. "The most crucial part of all windshield replacements is hidden, much like an iceberg, with the critical safety components laying below the surface. This is why if you accept anything less than a windshield installation done to the manufacturer's strict specifications with original factory brand glass and adhesives, it could set into motion a chain of events that, in an accident, could cause the vehicle's safety restraint system to fail when you need it most...at the moment of impact."

Jim reminds his customers, "In an accident, there is no rehearsal, there is no second chance. And, is that really the best time to find out whether or not your windshield replacement was done properly and safely?"

Why take chances? When you need a windshield replacement, make the safest choice, choose **Jim Potts Auto Glass** for hassle-free claims service and the finest windshield replacement service available. You will never pay one dime more than your deductible and all of their work is guaranteed for life.

As Jim says, "We believe your windshield is much more than just a piece of glass, it's *peace of mind*."

Jim Potts Auto Glass open 8 a.m. to 5:30 p.m. weekdays, and Saturdays from 8 a.m. to noon. Call Jim at 765-7877, or go to his 24/7 Web site service at www.jimpottsauglass.com. Listen for Jim daily on KFYO-AM.

Jim Potts Auto Glass...Proud To Be Lubbock's Leader In Consumer Safety And Trust Every Day for Over 24 Years!